



2025 Youth Summit and Future's Fair Sponsorship Opportunities

Albuquerque Hispano Chamber of Commerce
APRIL 22, 2025 | BERNA FACIO PROFESSIONAL DEVELOPMENT CENTER
ALBUQUERQUE, NM

Youth Summit and Future's Fair

Financial literacy among youth is a growing important topic in today's world. Young people understanding how to manage their money and make financial decisions is crucial for their future financial well-being. Studies have demonstrated that youth in their teens and early twenties often lack basic financial literacy skills. They may struggle with budgeting, saving, investing, and understanding financial products. Many young people are unaware of the long-term consequences of accumulating debt, particularly high-interest debt like credit card debt and student loans. Their lack of knowledge can lead to financial struggles later in life, and the adverse effects on mental health of financial stress have been proven. Financial stress can have negative impacts on mental health. The availability of financial education programs in schools and colleges varies widely, and in fact, some states have integrated financial literacy into their curriculum, while others have not, including New Mexico.

The Hispano Chamber of Commerce invites you to join us for the 2025 Youth Summit and Future's Fair on April 22, 2025, at the Berna Facio Professional Development Center in Albuquerque, NM. The 2025 Youth Summit and Futures Fair seeks to empower New Mexico high school students (9th-12th grade) and young adults (from 18 to 25 years old) to take charge of and make informed financial decisions by providing comprehensive educational workshops and training platforms centered around three core pillars: financial literacy, career exploration, and college readiness. The Summit will positively impact their lives, contribute to their long-term financial and professional success, and connect them with New Mexico community resources, colleges, universities, trades, and technical schools.

Program highlights:

- ***Interactive Workshops:*** Engaging sessions led by financial experts, career advisors, and educators to facilitate learning and skill development.
- ***Futures Fair:*** A college and career fair with booths for colleges, trade schools, financial institutions, networks, and insights from industry professionals sharing their experiences and offering valuable advice to inspire and guide the youth.
- ***Networking Opportunities:*** A platform for students and young adults to connect, exchange ideas, and build associations that foster collaboration and growth.

BECOME A SPONSOR

Through collaboration and innovative approaches, we are confident that exposure to these opportunities will make a meaningful difference in the lives of students, young adults, and aspiring professionals. We are seeking funding support to further our mission, expand the reach and impact of the program's initiatives, and enable us to provide additional resources. The Hispano Chamber of Commerce humbly asks for your support towards this vital program in our local community's school systems. We are enthusiastic about the potential sponsorship opportunity to support our youth program initiative that will impact the lives of students and young adults seeking to enhance their skills, financial literacy, and college and career readiness.

At the 2025 Youth Summit and Future's Fair, our sponsors and partners will have unique opportunities to highlight their brands and offer platforms for every marketing objective and community relations initiative, from digital marketing to product placement and traditional advertising to brand highlights.



Photo: 2024 Youth Summit and Future's Fair

LEADERSHIP Sponsor - \$5,000 *(Exclusive - 2 Available)*

Your LEADERSHIP sponsorship includes:

- Two **Featured** booth spaces located in a prime area of the exhibitor area.
- Three-minute opportunity to give opening remarks on behalf of your company during the Welcome address.
- A 60-second video promo as an event sponsor.
- Lunch included for (5) individuals.
- Sponsor of a special breakout room session.
- Prominent recognition on printed and digital materials featuring sponsorship.
- Acknowledgment on all social media posts related to the event.
- Logo placement on all event materials, including banners and promotional materials highlighting sponsorship.
- Opportunity to supply marketing materials and giveaways for the attendees' bags.
- Recognition in the Hispano Chamber e-Newsletter, reaching a wide audience.
- Year-round recognition on the Youth Summit and Future's Fair website, keeping your brand visible in the spotlight.

EMERGING Sponsor-\$2,500 *(Limited - 5 Available)*

Your EMERGING Sponsorship includes:

- One **featured exhibitor space** in a prime area of the exhibitor area.
- A 30-second video promo as event sponsor recognition.
- Lunch included for two individuals.
- Sponsor recognition during the Welcome address.
- Sponsor recognition on all printed and digital material.
- Prominent recognition on printed and digital materials featuring sponsorship.
- Acknowledgment on all social media posts related to the event.
- Logo placement on all event materials, including banners and promotional items.
- Opportunity to supply marketing materials and giveaways for the attendees' bags.
- Recognition in the Hispano Chamber e-Newsletter, reaching a wide audience.
- Year-round recognition on the Youth Summit and Future's Fair website, keeping your brand visible in the spotlight.

VISIONARY Sponsor-\$1,500 *(Limited - 10 Available)*

Your VISIONARY Sponsorship includes:

- One exhibitor booth space at the event.
- Lunch included for two individuals.
- Sponsor recognition in opening and closing remarks.
- Sponsor recognition on all printed and digital material.
- Logo placement on all event materials, including banners and promotional items highlighting sponsorship.
- Opportunity to supply marketing materials and giveaways for the attendees' bags.
- Recognition in the Hispano Chamber e-Newsletter, reaching a wide audience.
- Year-round recognition on the Youth Summit and Future's Fair website.

COMMUNITY SUPPORTER-\$500 *(Unlimited Availability)*

Your COMMUNITY SUPPORTER Sponsorship includes:

- One complimentary exhibitor booth with lunch included for two individuals.
- Logo recognition on printed and digital materials, and social media posts related to the event.
- Year-round recognition on the Youth Summit and Future's Fair website.

2025 Youth Summit and Future's Fair

Name: _____

Company Name: _____

Address: _____

City: _____ State: _____ ZIP: _____

Phone: _____ Email: _____

Yes, please count on me to support the 2025 Youth Summit and Future's Fair with a Sponsorship at the following level:

\$5,000 Leadership Sponsor

\$1,500 Visionary Sponsor

\$2,500 Emerging Sponsor

\$500 Community Supporter

Or
Please accept my donation toward the success of the event in the amount of \$ _____

Payment made by: Check enclosed VISA MasterCard AMEX

Credit Card Number: _____

Expiration Date: _____ Security Code: _____ ZIP: _____

Signature: _____

Checks Payable to:
Albuquerque Hispano Chamber of Commerce
1309 Fourth St SW
Albuquerque, NM 87102

Please send all digital art to
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in printed materials