

THE ALBUQUERQUE HISPANO CHAMBER PRESENTS
LA NOCHE ENCANTADA 2025

**RUNNING OF
THE BULLS**



Black tie event of the year!

FEBRUARY 22, 2025

ALBUQUERQUE CONVENTION CENTER

Sponsorships | Tables | Tickets

LA NOCHE ENCANTADA 2025

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**SPONSORSHIP
OPPORTUNITIES**

Celebrating 50 Years of Empowering New Mexico Businesses!

The Hispano Chamber proudly stands as one of the largest Hispano Chambers in the nation, dedicated to enriching lives through commerce, community, and culture. For half a century, we have supported businesses with a diverse array of programs, workforce training, networking opportunities, and educational resources. Our membership is a vibrant mix of 60% Hispanic and 40% non-Hispanic businesses.

La Noche Encantada is our premier annual fundraiser, crucial for expanding our efforts to grow and scale businesses, thereby enhancing the economic impact on our community. Join us for our annual gala, La Noche Encantada – Running of the Bulls, on Saturday, February 22, 2025, at the Albuquerque Convention Center.

Become a Sponsor

Be part of the largest gala in the state, where local and national leaders and influencers from every sector of business, government, labor, and education come together. This event promises to be as entertaining as it is inspiring.

Our sponsors and partners will have unique opportunities to showcase their brands to over 2,000 guests, with a variety of highly customizable sponsorship platforms available to suit every brand category, marketing objective, and community relations initiative.

Don't miss out on the Event of the Year!

2025 La Noche Encantada EXCLUSIVE Sponsorships Available!

Contact Roberta Ricci at Roberta@ahcnm.org to become our next:

- PRESENTING (TITLE) SPONSOR
- DINNER SPONSOR
- WELCOME RECEPTION SPONSOR
- AFTER PARTY SPONSOR
- AFTER PARTY LOUNGE SPONSOR
- PHOTO BOOTH SPONSOR
- AND MUCH MORE... **Let us show you how your company can stand out at this year's La Noche Encantada – Running of the Bulls!**

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**SPONSORSHIP
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2025 Gold Sponsorship \$50,000

Elevate your brand at the premier event of the year! As a GOLD Sponsor, you'll enjoy unparalleled exposure and exclusive benefits, including:

- **Two VIP tables** for 20 guests at the Gala dinner, ensuring prime seating and networking opportunities.
- **VIP tickets** and reserved seating to the concert
- **One** reserved VIP table for the after party for your guests.
- A **custom 30-second video** showcasing your brand, played during the event.
- **Premier recognition** on all printed and digital gala materials, putting your brand front and center.
- **Special Sponsor signage** at the event and GOLD Sponsor table signage, highlighting your support.
- **Prime logo placement** on the official Gala webpage with hyperlinks, on the Gala invitation (distributed to approximately 5,000 recipients), and in the Gala digital program (distributed to 2,000 recipients).
- **Extensive media coverage:** Your company logo featured on media, social media, and radio advertisements for the gala, valued at \$35,000.
- **Marketing opportunities:** Provide marketing materials and giveaways for attendees, ensuring your brand is remembered.
- **Recognition** in the Hispano Chamber e-Newsletter, reaching a broad audience.
- An **interview segment** on New Mexico Living, showcasing your company to a wider audience.
- **Post-event visibility:** Your company logo listed in a full-page ABQ Journal Ad the day following the gala.
- **Year-round recognition** on the Hispano Chamber website, keeping your brand in the spotlight. This includes our video displays at the Hispano Chamber offices, as well as at our monthly Membership events.

Don't miss out on this exclusive opportunity to shine at La Noche Encantada!

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**SPONSORSHIP
OPPORTUNITIES**

2025 Silver Sponsorship \$35,000

YOUR SILVER SPONSORSHIP INCLUDES:

- **Two VIP tables** for 20 guests at the Gala dinner, ensuring prime seating and networking opportunities.
- **VIP tickets** and reserved seating to the concert
- **One** reserved VIP table for the after party for your guests.
- A **custom 30-second video** showcasing your brand, played during the event.
- **Premier recognition** on all printed and digital gala materials, putting your brand front and center.
- **Special Sponsor signage** at the event and Silver Sponsor table signage, highlighting your support.
- **Prime logo placement** on the official Gala webpage with hyperlinks, on the Gala invitation (distributed to approximately 5,000 recipients), and in the Gala digital program (distributed to 2,000 recipients).
- **Extensive media coverage:** Your company logo featured on media, social media, and radio advertisements for the gala, valued at \$35,000.
- **Recognition** in the Hispano Chamber e-Newsletter, reaching a broad audience.
- An **interview segment** on New Mexico Living, showcasing your company to a wider audience.
- **Post-event visibility:** Your company logo listed in a full-page ABQ Journal Ad the day following the gala.
- **Year-round recognition** on the Hispano Chamber website, keeping your brand in the spotlight.

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2025 Ruby Sponsorship \$25,000

YOUR RUBY SPONSORSHIP INCLUDES:

- **Two VIP tables** for 20 guests at the Gala dinner, ensuring prime seating and networking opportunities.
- **VIP tickets** and reserved seating to the concert
- **One** reserved VIP table for the after party for your guests.
- A **custom 30-second video** showcasing your brand, played during the event.
- **Premier recognition** on all printed and digital gala materials, putting your brand front and center.
- **Special Sponsor signage** at the event and Ruby Sponsor table signage, highlighting your support.
- **Prime logo placement** on the official Gala webpage with hyperlinks, on the Gala invitation (distributed to approximately 5,000 recipients), and in the Gala digital program (distributed to 2,000 recipients).
- **Extensive media coverage:** Your company logo featured on media, social media, and radio advertisements for the gala, valued at \$35,000.
- **Recognition** in the Hispano Chamber e-Newsletter, reaching a broad audience.
- **Post-event visibility:** Your company logo listed in a full-page ABQ Journal Ad the day following the gala.
- **Year-round recognition** on the Hispano Chamber website, keeping your brand in the spotlight.

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2025 Red Carpet Sponsorship \$15,000

YOUR RED CARPET SPONSORSHIP INCLUDES:

- One VIP table for 10 guests at the Gala dinner.
- VIP tickets and reserved seating to the concert.
- One reserved table for an after party for your guests.

SOLD OUT

• A custom-designed event to highlight your partnership and company, produced by a professional event production company.

- A custom-designed RED CARPET entryway signage specifically designed to lay on top of the red carpet during the cocktail hour.
- Special Sponsor signage at the event and RED CARPET Sponsor table signage.
- Company logo placement on the official Gala webpage with hyperlinks.
- Company logo in the Gala digital program (distributed to 2,000 recipients).
- Recognition in the Hispano Chamber e-Newsletter.
- Company logo listed in a full-page ABQ Journal Ad the day following the gala.

2025 Bronze Sponsorship \$10,000

YOUR BRONZE SPONSORSHIP INCLUDES:

- One VIP table for 10 guests at the Gala dinner.
- Special Sponsor signage at the event, visible throughout the event.
- BRONZE Sponsor table signage.
- Company logo placement on the official Gala webpage with hyperlinks, on the Gala invitation (distributed to approx. 5,000 recipients), and in the digital program (distributed to 2,000 recipients).
- Company logo on social media for the gala.
- Recognition in the Hispano Chamber e-Newsletter.
- Company logo listed in a full-page ABQ Journal Ad the day following the gala.

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2025 Gemstone Sponsorship \$7,500

YOUR GEMSTONE SPONSORSHIP INCLUDES:

- One table for 10 guests at the Gala dinner.
- Special Sponsor signage at the event.
- GEMSTONE Sponsor table signage.
- Company logo placement on the official Gala webpage.
- Company logo in the Gala digital program (distributed to 2,000 recipients).
- Recognition in the Hispano Chamber e-Newsletter.
- Company logo listed in a full-page ABQ Journal Ad the day following the gala.

2025 Turquoise Sponsorship \$5,000

YOUR TURQUOISE SPONSORSHIP INCLUDES:

- One table for 10 guests at the Gala dinner.
- Special Sponsor signage at the event.
- TURQUOISE Sponsor table signage.
- Company logo placement on the official Gala webpage.
- Company logo in the Gala digital program (distributed to 2,000 recipients).
- Recognition in the Hispano Chamber e-Newsletter.
- Company NAME listed in a full-page ABQ Journal Ad the day following the gala.

INDIVIDUAL TABLES \$3,000

- One table for 10 guests at the Gala dinner.

INDIVIDUAL TICKETS \$300

- One ticket for admission to La Noche Encantada.

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2025 Cobblestone Sponsorship \$15,000

YOUR COBBLESTONE SPONSORSHIP INCLUDES:

- **One VIP** table for 10 guests at the Gala dinner.
- **VIP tickets** and reserved seating to the concert.
- **One reserved VIP table** for the after party for your guests.
- A **custom video** to play during the event to highlight your partnership and company, produced by a Chamber member production company.
- Special **exclusive customized Cobblestone** Sponsorship signage located in a prominent area at the event, discussed and agreed upon by all parties.
- Company **logo placement** on the official Gala webpage with hyperlinks.
- Company **logo in the Gala digital program** (distributed to 2,000 recipients).
- **Recognition** in the Hispano Chamber e-Newsletter.
- Company logo listed in a **full-page ABQ Journal Ad** the day following the gala.

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2025 Pamplona Festival Poster \$12,500

YOUR PAMPLONA FESTIVAL POSTER SPONSORSHIP INCLUDES:

- One VIP table for 10 guests at the Gala dinner.
- Special 4x8 Poster displayed in prominent locations throughout the Convention Center Ballrooms that are visible to over 2,000 guests.
- Pamplona Festival Poster Sponsor Table signage
- Company logo placement on the official Gala webpage with hyperlinks, and in the digital program (distributed to 2,000 recipients).
- Company logo on social media for Gala
- Recognition in the Hispano Chamber e-Newsletter.
- Company logo listed in a full-page ABQ Journal Ad the day following the gala.
- See designs below the sponsorship categories *Limited Selection

