

THE ALBUQUERQUE HISPANO CHAMBER OF COMMERCE PRESENTS  
**2026 YOUTH SUMMIT  
AND FUTURE'S FAIR**

SPONSORSHIP OPPORTUNITIES



Berna Facio Professional  
Development Center



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# YOUTH SUMMIT AND FUTURE'S FAIR

Financial literacy among youth is a growing important topic in today's world. Young people understanding how to manage their money and make financial decisions is crucial for their future financial well-being. Studies have demonstrated that youth in their teens and early twenties often lack basic financial literacy skills. They may struggle with budgeting, saving, investing, and understanding financial products. Many young people are unaware of the long-term consequences of accumulating debt, particularly high-interest debt like credit card debt and student loans. Their lack of knowledge can lead to financial struggles later in life, and the adverse effects on mental health of financial stress have been proven. Financial stress can have negative impacts on mental health. The availability of financial education programs in schools and colleges varies widely, and in fact, some states have integrated financial literacy into their curriculum, while others have not, including New Mexico.

The Albuquerque Hispano Chamber of Commerce invites you to join us for the 2026 Youth Summit and Future's Fair on March 17<sup>th</sup> 2026, at the Berna Facio Professional Development Center in Albuquerque, NM. The 2026 Youth Summit and Futures Fair seeks to empower New Mexico high school students (9<sup>th</sup> -12<sup>th</sup> grade) and young adults (from 18 to 25 years old) to take charge of and make informed financial decisions by providing comprehensive educational workshops and training platforms centered around three core pillars: financial literacy, career exploration, and college readiness. The Summit will positively impact their lives, contribute to their long-term financial and professional success, and connect them with New Mexico community resources, colleges, universities, trades, and technical schools.

## Program Highlights:

- **Interactive Workshops:** Engaging sessions led by financial experts, career advisors, and educators to facilitate learning and skill development.
- **Futures Fair:** A college and career fair with booths for colleges, trade schools, financial institutions, networks, and insights from industry professionals sharing their experiences and offering valuable advice to inspire and guide the youth.
- **Networking Opportunities:** A platform for students and young adults to connect, exchange ideas, and build associations that foster collaboration and growth.

# BECOME A SPONSOR

Through collaboration and innovative approaches, we are confident that exposure to these opportunities will make a meaningful difference in the lives of students, young adults, and aspiring professionals. We are seeking funding support to further our mission, expand the reach and impact of the program's initiatives, and enable us to provide additional resources. The Hispano Chamber humbly asks for your support towards this vital program in our local community's school systems. We are enthusiastic about the potential sponsorship opportunity to support our youth program initiative that will impact the lives of students and young adults seeking to enhance their skills, financial literacy, and college and career readiness.

At the 2026 Youth Summit and Future's Fair, our sponsors and partners will have unique opportunities to highlight their brands and offer platforms for every marketing objective and community relations initiative, from digital marketing to product placement and traditional advertising to brand highlights.



## LEADERSHIP SPONSOR - \$6,000

*(Limit 1)*

### **“Youth Summit & Future’s Fair presented by [Sponsor Name]”**

- Exclusive naming rights for the event
- Exhibitor booth space located in a premier location
- Sponsor highlight video (60 sec.) featured during the event and on the webpage
- Speaking opportunity during the welcome address
- Lunch included for five individuals
- Logo featured on all event materials, signage, and website
- Inclusion in all press releases and media coverage
- Opportunity to provide branded swag for student bags

## EMERGING SPONSOR - \$2,500

*(Unlimited Availability)*

### **Your EMERGING Sponsorship includes:**

- Exhibitor booth space located in a premier location
- Sponsor highlight video (30 sec.) shared during the event and on the webpage
- Lunch included for four (4) individuals
- Logo featured on event signage, print, website, and digital media
- Social media mention recognition
- Verbal recognition during the welcome address and closing session
- Opportunity to include giveaways in student swag bags

## VISIONARY SPONSOR - \$1,500

*(Unlimited Availability)*

### **Your VISIONARY Sponsorship includes:**

- Exhibitor booth placement in a high-traffic area
- Lunch included for two individuals
- Logo prominently displayed on event signage, print, website, and digital media
- Verbal sponsor recognition during opening and closing remarks
- Opportunity to contribute to swag bags

## COMMUNITY SUPPORTER - \$500

*(Unlimited Availability)*

### **Your COMMUNITY SUPPORTER Sponsorship includes:**

- Logo displayed on event website, signage, and social media
- Exhibitor table located in the exhibitor area
- Lunch included for two individuals
- Verbal recognition at the event

## LUNCH SPONSOR - \$4,500

*(Limit 1)*

### **Your LUNCH Sponsorship includes:**

- Recognition as exclusive *Lunch Sponsor* with signage in the lunch area
- Exhibitor booth space located in a premier location
- Lunch included for up to 5 individuals
- Verbal shout-out before lunch is served
- Opportunity to include branded item in swag bags
- Logo included on event signage and website as a featured sponsor

## ENTERTAINMENT SPONSOR - \$1,000

*(Limit 2)*

### **Your ENTERTAINMENT Sponsorship includes:**

- Recognition as *Entertainment Sponsor* with signage at the performance area
- Exhibitor booth placement in a high-traffic area
- Logo on event schedule where entertainment is listed
- Verbal shout-out before and after event
- Social media thank-you post with tagged entertainment act
- Lunch included for two (2) individuals

## FINANCIAL LITERACY SPONSOR - \$3,500

*(Limit 1 - open to Financial Institutions only)*

### **Your FINANCIAL LITERACY Sponsorship includes:**

- Recognition as the *exclusive sponsor* of financial literacy sessions
- Sponsor highlight video (30 sec.) shared during the event and on the webpage
- Opportunity to be featured speakers for all financial literacy sessions
- One exhibitor booth space located in a premier location (Lunch for five individuals)
- Promotional material in student swag bags
- Social media mention highlighting your commitment to youth financial empowerment

## MEDIA SPONSOR - \$1,500

*(Limit 1)*

### **Your MEDIA Sponsorship includes:**

- Logo on media content (videos, social reels, highlight albums)
- Verbal and visual recognition during and after the event
- Rights to use event photos for your own promotions

## TRANSPORTATION SPONSOR - \$2,000+

*Offset costs for school bus transportation for underserved schools*

### **Your TRANSPORTATION Sponsorship includes:**

- Recognition in outreach to participating schools
- Name listed on signage thanking transportation supporters
- Social media shout-out as "Access Champion"

# 2026 YOUTH SUMMIT AND FUTURE'S FAIR

Name: \_\_\_\_\_  
Company Name: \_\_\_\_\_  
Address: \_\_\_\_\_  
City: \_\_\_\_\_  
State: \_\_\_\_\_  
ZIP: \_\_\_\_\_  
Phone: \_\_\_\_\_  
Email: \_\_\_\_\_

**Yes, please count on me to support the 2025 Youth Summit and Future's Fair with a Sponsorship at the following level:**

- |   |  |
|---|--|
| <input type="checkbox"/> \$6,000 Leadership Sponsor         | <input type="checkbox"/> \$1,500 Visionary Sponsor     |
| <input type="checkbox"/> \$4,500 Lunch Sponsor              | <input type="checkbox"/> \$1,500 Media Sponsor         |
| <input type="checkbox"/> \$3,500 Financial Literacy Sponsor | <input type="checkbox"/> \$1,000 Entertainment Sponsor |
| <input type="checkbox"/> \$2,500 Emerging Sponsor           | <input type="checkbox"/> \$500 Community Supporter     |
| <input type="checkbox"/> \$2,000 Transportation Sponsor     |  |

Or

Please accept my donation toward the success of the event in the amount of \$\_\_\_\_\_

**Payment made by:** Check enclosed VISA Mastercard AMEX

**Credit Card Number:** \_\_\_\_\_

**Expiration date:** \_\_\_\_\_

**Security Code:** \_\_\_\_\_

**ZIP:** \_\_\_\_\_

**Checks Payable to:**

Albuquerque Hispano Chamber of Commerce  
1309 Fourth St SW  
Albuquerque, NM 87102

Please send all digital art to [Tashina@ahcnm.org](mailto:Tashina@ahcnm.org) for inclusion in printed materials